

Newsletter Date
August 16, 2019

Fruit Ridge Notes

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from Ron Reister
C.C.A.

Fruit Ridge Notes - Friday - August 16 - 2019

OK..... So... TGIF...??

I Guess.... But Fridays sure do Come Back Around pretty Fast when Ya get my Age...

I Remember ... in **1977**...42 Years ago Today ...Elvis died... at age 42... He would have been 84 now.

*****Lots of Serious Discussion as of Late**Referencing

*Blush ...*Retain.... *Parka ... *SunBurn/Scald Coloring ...

=*Blush* really really works 8 out of 10 Years.... Only 1 or 2 of the 10 years do we see

"*Not-Much-Difference*" comparing UnTreated to Treated.

Use 1 - Quart - Acre Blush 2X.... You can use 2 Apps...Leave at least 10 Days in between.

One Appln makes a big Improvement over 80% of the time.

Where Guys use Retain and/or Harvista it is crucial to get Blush on those... Due to serious

Color-Drag.... A 5%-10%"Pink" HoneyCrisp is a Juice Apple while ExtraFancy is HugeMoney.

If you do Retain on Honeys, Blush 2X is an absolute Must-Do...1 Qt-Ac-Slow-Drying...2 Apps

You Guys that do another App just before Harvest ...?? Pretty amazing....

...You are *technically not supposed to get* that big a response in just 4-5 Days. Crazy.

=*PurShade* for SunScald/Burn-Prevent Did you remember that this is actually a 'Hydrated-

Lime' product...?? Calcium Carbonate...?? It actually gets Calcium into the Fruit Tissue....Proven Fact.

And it leaves a Lime-White-Sheen that reflects the harmful-SunBurn-Rays and prevents Burn-Scald....

...and that Sheen washes off easily...like with Rain ... or in the Packing Line.

Its not very noticeable for like UnWashed-Fresh-Market-Fruit-Sales.

=*Parka* Keeps on proving itself... Preventing SunDamage...Flecking....Cracking....Russeting.... and plenty of Trial Data shows improved Color....

=*Retain* Yup... We Have it in Stock... Good Reasons for Using Retain ...See Below....

*****Yes -- Retain ...** Deanna did find a Deal on someCall as soon as you can ... Ask for Deanna

616.887.9933 616.678.7708 Dee.m.616.826.5104

Retain is critically important for several valid reasons....

*Prevents Apples from getting the 'Waxy' feel to the finish

*Holds Apples onto the Tree longer getting better SizeHuge Factor on some Galas

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We're on the Web!

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*Pays for Itself real Qwik if you go into ExtraFancy Fresh-Fruit from a small-Juice-Apple...

*On Proc-Sauce-Slice it can be worth a few \$Thou\$and-Dollar\$-Per-Acre more Money compared to Juice Price.

----- Retain likes Slow-Drying and use a Silicone Surfactant...

Good Coverage....

*Retain will Reduce the Internal-Red-Bleeding on some Varieties.... Some Processors and Fresh-Packers don't like the 'Blood'...

*You can use with NAA if you want *Refine 3.5WDG* has been the best Value... All NAAs are 4 oz.same as 4 oz.same as 4 oz.same as....

*Retain=7Da-PHI.... Blush 2X=0 Da.PHI.... Refine NAA=2 Da.PHI ...I think the original Blush was 7-Da.PHI...??

*Lots of You Guys tell me you do quite-a-bit of "Half-Pouch-Plus-Half-Pound"...?? Retain & Refine 🙌

*Some Guys Refuse to do Retain on Honeys ever again, because of being "'Color-Drag-Victims'" in the past. They

could really be shooting themselves in the foot....like when a bunch of Honeys hit the ground.

Over the last several Years I have witnessed Guys making \$\$40K\$\$\$50K\$\$\$Even\$\$\$60K-**per-Acre** on Honeys

doing 108%-Pack-Outs. It's just such huge fun when you Guys make huge money !!!

******Conklin--It is Trinity Lutheran Schools "150th Anniversary Celebration"** this Weekend ...

Lots goin on Saturday & SundayChicken BBQ 11.30a Sunday... You an Alumni...??? Gotta be There !!

****** One of Our Faves Has ...** 20,000 "Wafler Honey Crisp" New York Trees and 10,000 "C&O EverCrisp" Trees available for next Spring ...for Sale. If you're interested, I'll put you in touch.

******Remember** to get Your FourSome Signed Up for the **"Walter Hill Memorial Apple-Cup Classic" Golf Tournament** Moss Ridge Golf Club...Apple Avenue---Aug.24th.... a week from tomorrow

This is a Sparta Lions Club FundRaiser Event and most of you have EyeWitnessed with your TasteBuds the Chicken BBQs that Todd Johnson does...??? Amazing...

******A SeaWeed Product with the Blush??? Yes**

We do have several Guys that claim it does help the "Red-Coloring-Effort" ...?? I like All Seaweed Products...anytime every time.... We stock 2 of them here ...Both *Establish and *KelPaK which you would use 1 Qt-Ac with your 1 Qt. Blush 2X. Love It...👍🙌

****** And Yes**I have seen it done....

If you want ... You can Tank-Mix your Blush2X & ReTain & Establish[or KelPak] & Parka ... If you want....

You won't be adding Refine to this Mix because NAA's are a 10-14 Day Performance-Gig...and dont use PurShade with this Tank-Mix, because I'm not sure it has been done successfully...???

The Parka will also serve your Surfactant needs... You do 1 Ga.-Parka-per-100-ga.-Water. Get thorough Coverage.... But Dont DripEm.

Good Luck

Happy WeekEnd.... r