

Newsletter Date  
February 25, 2019

# Fruit Ridge Notes

Fruit Ridge Notes  
from Ron Reister  
C.C.A.

## Fruit Ridge Notes - February 25 - 2019

**....25th Today ....Only 10 Months til CHRISTmas ....**

**Hopefully Ya'll survived the "Big Blow" ...???**

**Quite a Few Folks lost Power again, but not as bad as the Ice Thing a few Weeks back.**

**\*\*\*Yup--The Big Winter Meetings ...and our Expo....**

Same Presentation at all 3 Venues....Conklin...South

Haven....TraverseCity

Try to arrive 7.30a and grab a Coffee and Breakfast-Type-Goodies and a Seat by 8am...

We want to get started with **Info-Share at 8am.**

**\*\*\*Yup---The Venues are the Same** this Year for **WestCentral-Michigan** and **SouthWest Michigan....**

with the **only Change**-of-Venue being at TraverseCity....

Now we are gonna be at the **"West Bay Beach -- Holiday Inn"** -- 615 East Front St...**TraverseCity--Thurs-28th**

**\*\*\*Yup---Next Week Tuesday** is the Big Meeting at Alicandros...in Ontario NY.....Mar.5th...at the Ontario Country Club.

**\*\*\*Alot... Yes...Indeed Alot of Chatter** the last few Months ...

....In Print ...and Verbal Discussions at Meetings...Alot .....

All about the Emphasis on the Microbial-Activity in our Soils. Critically Important.

This isn't new... I recollect 25 years ago several Lectures pertaining to how we were destroying certain Microbials with our constant On-Slaughter of 200-300-400 lbs.-Acre of Chloride-Laced Granular Fertilizers every Fall.... and a bunch more every Spring... Just clic it out in your head ... 25 years of 250 - 500 Lbs-per-Year going on Your Soils.... It's around 10,000 Lbs-acre.

Remember about 25-30-35 Years back when we were using a bunch of NovaScotian Seaweed and Humics and Fulvics ....???...in Efforts to off-set some of the damage we were doing...???

....We were only scratching the surface.

The Real-Deal-Science & New Information we now enjoy is really incredibly Thought-Provoking ...

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We're on the Web!

See us at:

[www.reisters.net](http://www.reisters.net)

We are now very seriously favorably impacting the Levels of Microbial Activity in our Soils, and we're doing it so easily and cost-effectively....Actually "Cheap" ...

A couple Years back I was on a *Multi-Farm-Visiting-Bus-Tour Event* and was actually flabbergasted at 1 Stop while listening to the extra-special-rituals....Just plain-awful-head-aches they were dealing with to get this "Microbe-Product" into their Soils in a way that it would perform well. But that was not the worst part....

The Cost of that program was crazy ...Out-of-reach.... literally Hundred\$ of Dollar\$ per Acre....like \$250 minimum...up to nearly \$400-Ac....

So .....That is also very much ***Not the Answer.***

We have the Right-on-the-Money-Real-Deal-Stuff.... And it's working Great.... ***10-Cents-on-a-Dollar*** compared to the travesty mentioned above.

Be sure to listen up at our Meetings.

Lookn Fwd to Seein Ya'll There .... r

