Newsletter Date February 15, 2019

## **Fruit Ridge Notes**

Fruit Ridge Notes from Ron Reister C.C.A.

## Fruit Ridge Notes - Friday - February 15 - 2019

**Happy Friday** ..... Well, the Temp = 19\*F--is almost perfect to my liking ..... The Wind is only 8-9 MPH more than I like ..... But... We seriously need some Sun .....

We really want to be wearing our SunGlasses ...

Please 🔊 Great God ..... Bring us some of Your Sweet SunShine....

⚠ We Love our 4 Seasons .... Our God just keeps on Winning !!!

\*\*\*\* Thank You DeeTeam !!! .... For this Reminder ....

You Grower Pals all get **5 ReCert-Credit-Points** for Your RUP-License when you attend our Big **Reisters Grower Services Winter Meetings & Expo...Feb.26-27-28th** ... and You can see all the Details pertaining to those Events at "'Reisters.Net" ....

You hopefully recall from earlier NewsLetters ....

....the **26th** is at Conklins St.Vincent DePaul--K-C Hall--32nd Ave.... **27th** at Beeches Golf ClubHouse....just a few miles east of South Haven .... and the **28th** up at the Holiday Inn on the Bay at Traverse City.

The Information-Share-Content of the Speakers-Presentations at these different Venues is all the Same. We only do the 3 different Venues so none of our Fave Customers, being You, have to travel very far.

\*\*\*\*More about Those Manufacturer'''Links''' at ''Reisters.Net'' ...???!!!???

....and the Top-Secret "Proprietary Inert Packages" ....????

Yes ..... More Indeed ....

Check Out "Plant Food Systems" Link .... They are a Front-Edge-Leader in Manufacturing Technology. Clic on their Link ....

....Then Go to 'Products'... then to 'Agriculture' ...and scroll down & clic on **SAver**....

I Love this stuff. Its a **\*2-0-10\*** and contains a bunch of very cool Hi-Tec Inerts including Salicylic Acid .... SA is a very important tool, that when applied to Green-Growing-Plants, "triggers" the Plant to excite it's own Natural-Defense-System to be on-guard against an attack from detrimental Disease Pathogens and other Pests ....

The "SA" found in the SAver are *Inerts* .... Inert Ingredients that you are actually getting for Free!!!

Look at the SAver Label.... See recommended Rate on Blues is 1 Qt. Thats \$6.22-Ac..... Tree Fruit 2 Qts--\$12.44-Ac....

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.... But here's the thing that kills me....

Many of You have heard of a SA Product recommended in Bloom-Time [pg.88-E154] on Apples to help prevent FireBlight....called ActiGard ...recommended at 1 - 2 oz-Acre.... Grower Cost = \$36-per-oz.... so at the Medium-Rate of 1.5 oz. = \$54 - Acre. Whacko. Just awful.

.....Also Keep Your Clic'n Finger ready for the Link to "fine" .... FineAmericas.... Our P.G.R. Manufacturer Pals....

These Guys are always diligently trying to find more ways to position Products to Save you Guys Money ...

....and .... This story from History always rekindles my anger ....

All of you Guys 50 yrs or older remember the Thinning chemical from 'Abbott Labs' called Accel .... I was in my early 40s .... We were all paying all-the-money for that stuff and using a bunch of it, only to find out it was loaded up with GA7 which was causing a severe reduction in 'Return-Bloom' for the following year. That issue cost a huge Group of Growers a huge pile of Money.... Huge. I heard of Nobody getting any reimbursements or compensation. I know that Abbott Labs sold out ... to Valent....??? Anyway...Glad they're gone.

But.... Here's the **Current-Issue**-Point I need to make... There's a lot of that GA7 in Valents 'Provide' PGR that is recommended for reducing Russet and Cracking in Apples.

The GA7 is impossible to get totally out of this PGR. But *Fine* has their PGR called *NovaGib*, which has **1/6th** the amount of the GA7 in its Fomulation.... 1/6th. We gotta go with the NoivaGib.

**And** .... Another great reason to love FineAmericas ..... You should see the cost of the 1-MCP type Products coming down for this season.... because Fine is in the advanced stages of perfecting their 1-MCP Product.... The Patent is off now.... and so are the Gloves. I sure hope they come out at a Pricing Level that saves you Guys a huge pile of Money.

Happy WeekEnd to All Ya's..... Play Safe ..... r