

Newsletter Date  
April 2, 2019

# Fruit Ridge Notes

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from Ron Reister  
C.C.A.

## Fruit Ridge Notes - Tuesday - April 2 - 2019

### Hey Pals..... We Survived the April Fools Thing ....

... Didn't really get too far outta-hand.... Some stuff Ya hear is pretty doggone good tho... 😊 😊

\*\*\*\* **Acupla Calls** as of late asking about who are the **CSRs** "in their specific Area" ...??

So....

... Reisters Grower Services **Commissioned Sales Reps** by Geography from South to North....

SouthWest Corner	Jordan	
Grieser	' <a href="mailto:jordan.grieser@gmail.com">jordan.grieser@gmail.com</a> '	269-208-0545
Michigan-West Coast	Steve	
Paul	' <a href="mailto:pfruitport@aol.com">pfruitport@aol.com</a> '	231-578-1011
Michigan-West Coast	Brad Harper	
	' <a href="mailto:Brad.HarperBerryFarms@gmail.com">Brad.HarperBerryFarms@gmail.com</a> '	616-403-0098
Michigan	Caleb	
Coulter	' <a href="mailto:farmercaleb.cc48@gmail.com">farmercaleb.cc48@gmail.com</a> '	231-206-3032
Michigan	Correen	
Massey	' <a href="mailto:cmassey2@reagan.com">cmassey2@reagan.com</a> '	231-923-3102
Northern Mich.[L.P.]	Al	
Hulkonen	' <a href="mailto:aahulko@icloud.com">aahulko@icloud.com</a> '	231-357-5175
Northern Mich.[L.P.]	Jordan	
Gallagher	' <a href="mailto:jgallagher76@yahoo.com">jgallagher76@yahoo.com</a> '	231-357-7916
Western Wisconsin	Sara+Mary Eckers	
	' <a href="mailto:eckersapples@yahoo.com">eckersapples@yahoo.com</a> '	608-738-4198

All of these Folks know how to help in a wide range of Crops, but of course they all have their 'Specialties'.... Like **Steve** Paul was a big blues Grower .... **J.Grieser** does mainly Grapes and Tarts & Apples. **Brad** is big in Blues and also does a few other Crops. **Caleb** is big-time into Apples and Gras and Fresh-Packing - Etc around the Hart-Shelby area. **Correen** [Mrs.Eric Massey] is gonna be available wherever needed. **Al** has Clients doing a bunch of Fruits & Vegetables from Ludington to Kalkaska. **J.Gallagher** is west of Traverse City but has Grower Clients all over up there. **Sara & Mary** Eckers over in Wisconsin, just north of LaCrosse have Apples and Berries and all kinds of Cool stuff to keep their beautiful Farm Market & Bakery goin...

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We're on the Web!

See us at:  
[www.reisters.net](http://www.reisters.net)

All of our CSRs are great Folks ... knowledgeable and helpful. If you have been dealing direct with Deanna or Nancy or Alicia or me here at Office, just keep doin what you're doin if you like it. If you want to go thru one of our CSRs...?? ... We understand. And we will pay them a Commission on any orders they call in for you. Same Products ...Same Delivery System.... Same Billing & Terms process.... It's all Good !! Also...We have a few CSRs in other States and Geographics outside Michigan. Please inquire if you need to know more about those for your Hood.

\*\*\*\***Organic Production Guys...** Battling SanJoseScale.... Consider "**Venerate**" PrePink on apples.... I have seen Trials where they used 4 Qts-Acre and enjoyed Season Long Control.

\*\*\*\***New Guys Startin-Up** with the **Redox** Strategy.....  
**Step 1.** "Stop the Bleeding" ...Dont spend another dime or any time with conventional-traditional-N-P-K+Micros-Dry-Blended-Granular-Fertilizers.  
**Step 2.** Get us some Soil for Analysis.

\*\*\*\***Deliveries...Yup...** Matthew is already at it. Tuesdays we go South.... Wednesdays up around that Hart--Shelby--Rothbury Hood.... Thursdays around the Traverse City area. Mondays & Fridays around Ridge and Other. Early Season We make multiple Trips-per-week to these different Hoods.

Warm Regards ....r

