

Newsletter Date  
January 24, 2019

# Fruit Ridge Notes

Fruit Ridge Notes  
from Ron Reister  
C.C.A.

## Fruit Ridge Notes - Thursday - January 24 - 2019

**Greetings... I see after today's Mid-20s, It's back to the Deep Freeze....???**

**WunderGround** Site says .... Highs from Friday onward... 10°F--17°F--13°F--11°F--11°F--11°F--5°F--11°F--18°F\* .... with late Sunday Night Low at -8°F.

....at least the Highs are all above 0°F

**I keep Prayin** for 18°F ...18" Snow ...Lots of Sunshine ...No

Wind. 🙏👍😊😄👏

\*\*\*\***That Alicandro Grower Meeting** March 5th--Tuesday--is Hosted at the Ontario Country Club - Ontario, NY. I noticed the Speakers on the Issue of Woolies & SJScale are both from a major Ag-Chem-Manufacturer ....Huge Company. Both very sharp Guys.... but working for "the Man" ... I'm sure with Jeff standing right there listening, that they will try to be Fair & Balanced. 😊

If you decide to make that trip over, be sure to let Lindsay know ....They don't normally get very many Michiganders at this March Meeting. If you're getting **agr.news** @ \$500-Year, then you are getting all the Meeting Details.

\*\*\*\***Thanks for Noticing**, and for the Question, and for visiting "**Reisters.Net**" !!!

Indeed, I do say "*If we can't save you \$money\$ on the product, we don't bring it !!!*"

...Translation.... If one or more BNRs [BigNationalRetailer] is selling a certain Product really competitively, like cheaper than we can source it, we will very likely not be stocking it. We have historically researched it enuf to be able to tell you which BNR is retailing it for the least cost. Once in awhile I get a 700-Acre-Grower tell me he found a cheaper price on a product that we are positioned very well on..... and then he tells me he bought a 'Pallet' and Pd Cash.... 😊

\*\*\*\***Alicandro Reminds Us .... Cross Pollination** still really seriously matters. It matters for improving Yields... Fruit Size... Fruit Storage Quality.

HoneyCrisp & Fuji make Excellent solid Cross-Pollination partners. And when you are 'tickling' your Honeys with Summer-Ethephon for stronger Return-Bloom, the Fuji's like it too.

14050 Fruit Ridge Ave  
Kent City, MI 49330

PHONE:

Office-(616) 678-7706  
(616) 887-9933  
Ron's Mobile-(616) 437-0073  
Matt's Mobile- (616) 808-9774

FAX:

(616) 678-5320

E-MAIL:

[Ron@Reisters.net](mailto:Ron@Reisters.net)  
[Deanna@Reisters.net](mailto:Deanna@Reisters.net)  
[Nancy@Reisters.net](mailto:Nancy@Reisters.net)  
[Alicia@Reisters.net](mailto:Alicia@Reisters.net)  
[Matt@Reisters.net](mailto:Matt@Reisters.net)

We're on the Web!

See us at:  
[www.reisters.net](http://www.reisters.net)



That can be a tricky maneuver when there's Galas or Macs in the Block where you want to do Ethephon.... They dont like it so much.

**\*\*\*Question Yesterday on Provado/Imidacloprid 'Legal-Survival' ... Planning Ahead ...**

I think we're good to go. Only in Europe have I heard any big Stink-Bombs. But ....then sometimes some goofy Euro will tell our US-Produce-Shippers not to send them any Produce with the specific Chemistry on it or in it.

But... No serious Problems that I have heard about with this High-Performance-Xtreme-Low-Cost-Systemic-Butt-Kickn-Insecticide for this Up-Coming Season.

You know.... It's been quite a crap-ugly-pricing-sales-season... like since last June starting with Cherries & Blues ...Grapes.... Most Apple Varieties.... Grain Crops... crap-ugly. The only Growers that I hear any good things from are Sweet Cherry and HoneyCrisp Guys.

*My point is....* We desperately need these **\$2.50**-per-Acre products in our Spray-Tanks.... Going on Grapes - Apples - StoneFruits - Blues - Strawberry - Cranberry and more. MSU says Imidacloprid works on Aphids - Hoppers - Psylla - Mealybug - Phylloxera - Scale Insects - JapBeetle - some FrutFlies .... and this can also be Soil-Applied if you have a serious Soil-Insect Situation.

Make sure you *"Max-this-one-Out"* ...On Apples use 3.2 oz-Ac. of a 4Lb.A.I.Imidacloprid ... like Alias

4F...Macho4F...Montana4F... Lots of Names for this one....and Use it 5 times.... Be sure to get it on as a Foliar 5 Apps of 3.2 oz...16 oz-Ac-Season-Total. Make sure its a 4lb.AI...Ask Deanna.

Remember my theory about Foliars vs.Soil Apps.... If I do 5 Foliars, I'm getting plenty of "Blow-By" that will serve as my Soil-Appln. And if you have kept Imidacloprid4F in your Program for a few Years, you simply do not have any Soil-Insect-Issues.

If-When the Goof-Balls in Europe seriously restrict our Usage of this one, we will all be spending a whole lot more \$\$\$ on insect controls. Max this one out while we still can. Total-Season-Per-Acre-Cost == \$12.50 for all 5 Apps.

Stay Warm .....r