

Newsletter Date
June 24, 2019

Fruit Ridge Notes

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from Ron Reister
C.C.A.

Fruit Ridge Notes - Monday - June 24 - 2019

Hello from Kent Citys Cloudy Muggy Rainy West Side.....

Our Sincerest Condolences to All or our Row-Crop Friends Never seen It so Crazy-Stupid-Wet....

My Fruit-Grower-Pals can also bitch because of the trenched-up-mess that their Orchard Floor has become.....

But a lot of Row Crop Guys are really in a bad-ass-jam....

****** This Dreadful-Absurd-Weather** will make for an exceptional Year to reap the benefits of your Parka Program.

This stuff was discovered-developed at Oregon State University.

Parka is not just a 'coating' like wax or pinolene. Parka actually supplements the Cuticle of the growing Fruit. Young Fruitlets are sensitive to these Weather conditions and Parka aids in keeping the Cuticle intact as the Fruit expands in size and matures.

Parka has been Tested on Apples beginning in 2013 in replicated Trials around the world. Significant improvements in Color, Lenticel condition, and Fruit Finish have been *documented.

Jeff Alicandro* Scott Palmer*--Reality Research, also in N.Y., and Cornell* have all confirmed these findings.

It's not to late... for on your Gala.... Fuji.... Honeys.... Braeburn.... Sweet Tango ...

...for preventing Lenticel Issues, Cracking, Rust...and improve Color--Etc.

Apply now followed by 2 more Applns 21 - 30 days apart.

There's also a huge Discount right now....

We-RGSs, and Cultiva-I.P.M., have each agreed to plug in a 10% Discount... So ...a 20% Discount is in play right now.

******With the Absurd 'Very Not-Helpful'** Weather Antics, We need to give xtra special attention to Nutrients given to the brand-new-Hi-Investment Young-Blocks.

If you're already doin the Redox Strategy... Awesome.

Reminders for the "other" Blocks....

3 Years ago there was a Side1 X Side2 X Side3 X Side4 done in this Area.

1**Conventional-Graanular-N-P-K+Micros-Tradition

2**A Super-Sonic-Hi-Tech BNR Program

3**A Super-Hi-Tech-Different-BNR-Program

4**The Redox Strategy.

14050 Fruit Ridge Ave
Kent City, MI 49330

PHONE:

Office-(616) 678-7706
(616) 887-9933
Ron's Mobile-(616) 437-0073
Matt's Mobile- (616) 808-9774

FAX:

(616) 678-5320

E-MAIL:

Ron@Reisters.net
Deanna@Reisters.net
Nancy@Reisters.net
Alicia@Reisters.net
Matt@Reisters.net

We're on the Web!

See us at:
www.reisters.net



The Redox was the least expensive of All the above.

The most expensive Hi-Tec-BNR-Program *and* the Old-
Conventional-Tradition tied for last place in Performance.

The Medium Priced Super-Hi-Tec-BNR-Program performed
better than the the other 2.

The Redox Strategy performed incredibly well.... Day & Night
difference.... Hands-Down Obvious.

Pretty Awesome...and for the least Cost-per-Acre. And what a
Beautiful Young Block !!!!!

**** **Some Q & A ...** Under the *"Seriously???"* Column ...

No There absolutely is not a generic VitaZyme.... Nobody will
ever be able to figure out how they make this stuff.

You all have undoubtedly had a SnakeOilSalesman-BNR-Rep
tell you .."Oh, This is Same-As-Better-Than VitaZyme" ...That is in
the BullCrap Column.

Any Product that comes along making that kinda claim is a "Wanna-
Be" ... and they likely will charge you so much money that it will be
2X to 3X the per-Acre-cost of the one & only Real-Deal-VitaZyme.

Here are some Interesting Factoids referencing **VitaZyme**

+++Nobody Else around here has it

+++Foliar Apps of VitaZyme effect the Fruit Buds, next years Fruit
buds, the Tree Health...

and Lowers Stress on all functions within the Crop/Tree.

+++VitaZyme has been Proven to compliment Crop-Nutritional-

Inputs because of the work it does with Soil Microbial Activity

+++When we apply Foliars of VitaZyme, all of our 'Blow-By' is
hitting the Soil

+++Establishing vibrant healthy Soil Microbiological Communities
helps the Macro & Micro Nutrients to be more efficient.

+++The VitaZyme "Program" is very affordable. Where we do 5
Apps-per-Season, it's less than \$40-Acre-Season.

Any other part of the U.S. it's 4 Apps for \$40.... We do VZ at
20% less than the rest of the world.

+++On Tens-of-Thousands of seriously evaluated Apple-Acres-in-
Trials and Commercial use programs, VZ has proven time after time
that it improves Plant Productivity.... Increases Return Bloom... Gets
Higher Long-Term-Yields... Improves Soluble-Solids-Levels=Fruit
Quality.

**** **Q & A.... "Macro-Nutrients"** are considered to
be.... +Nitrogen +Phosphorus +Potassium +Magnesium +Sulfur.....

Micro Nutrients are like +Zinc +Boron +Manganese +Copper.
There's other really very minor but necessary Soil Elements that you
have heard about ...like "Moly" and "Cobalt"... 'Fe'Iron ...There's
several of those.

Wishing You All a Blessed Weekr